

what can I do with my... english major?



FEATURED JOBS

- Creative Writing Teacher** • The Little Middle School
- Professional Writing Consultant** • CU Denver
- Paralegal** • Berry Appleman & Leiden LLP
- Editorial Manager** • Marzano Research
- Marketing and Communications Assistant** • The Loft
- Corporate Image Developer** • Rocky Mountain Air Solutions



JOBS OFF THE BEATEN TRACK

- Youth Programming Coordinator** • Denver Public Schools
- Co-Founder** • Bramble Outdoor
- Corporate Trainer** • 2U, Inc.
- Research Program Coordinator** • Institute on Domestic Violence
- College Advisor** • Denver Scholarship Foundation
- Founder** • Tucker Hampson Productions

* all job data taken from Colorado College alumni databases

ALUMNI FEATURE



Niki Lopez '01 graduated from CC with an English major and Journalism minor. Following a career as a producer and sports reporter for NewsRadio 850 KOA in the Denver metro area, Niki found her true passion – marketing – after accepting a position as the marketing director for a small, family-owned contracting company. During a stint as a nationwide franchise marketing consultant, she discovered she had a talent and love for consulting with franchise owners on how to make their local markets work for them. Niki founded **Focus Marketing + PR** in 2009 after recognizing the need for a boutique online marketing and public relations firm in Denver. Through smart, effective marketing and PR strategies, Niki helps business owners achieve their business goals – and their dreams. Go Niki!

Want to connect with alumni in this field?

VISIT **TIGERLINK**

ALUMNI PERSPECTIVE

When I got out into the real world, my English major had taught me how to research, how to think through something on many different levels and through many different perspectives, and how to write effectively. Those three skills have translated into my success in business: I now work on an upper-level management team, where I develop long-term strategy.

– Erin Conner, English Literature '14



TOP SKILLS

- Concise, nuanced written + verbal communication
- Critical analysis of complex ideas
- Ability to think + work independently
- Perceiving themes, patterns + structures
- Storytelling

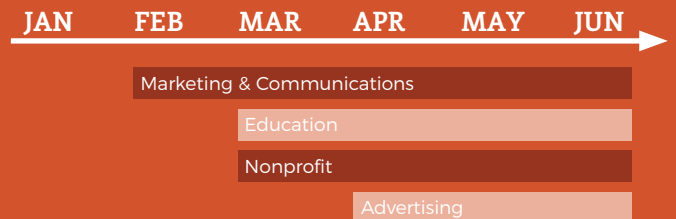


KICKSTART YOUR JOB SEARCH

- Learn:** www.myplan.com/majors/what-to-do-with-a-major.php
- Learn:** SellOutYourSoul.com
- Search:** The ACES Job Bank
- Search:** Chicago Artists Resource Jobs
- Search:** ProFellow.com
- Search:** <http://www.artistcommunities.org/programs/artist-resources>



INDUSTRY HIRING TIMELINE



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